

# Learning from people with learning disabilities about using pictures in a health animation.

Dr Alison Drewett

Dr Ellie Harvey

Orla Borse

Dr Navjot Kaur

Dr Panos Balatsoukas

Sarah Rabbitte

Amy Wilkins

**DECODE** asked people in their patient groups how to make a good animation. They co-created 'Maria's Story' about a woman who has a learning disability, epilepsy, and pre-diabetes. The story helps people understand health problems and how to get better care.



1  
Everybody is different  
and they need  
information  
in different ways.

2  
Do not give too  
much information at  
once. Break it down  
into smaller chunks.

3  
Use pictures that  
clearly show what  
you mean.

7  
Numbers can be  
difficult to  
understand.

## 7 Design Rules

4  
Say what you  
mean in clear  
and simple  
ways.

6  
Tell stories that make  
people feel happy,  
calm and included.

5  
Pictures need  
to show real life.



### MARIA'S STORY

Telling health stories with pictures.



[decode-project.org](https://decode-project.org)



@DECODEProject2



[a.y.drewett@Lboro.ac.uk](mailto:a.y.drewett@Lboro.ac.uk)